



**POCKLINGTON
SCHOOL**

Ages 2 to 18

SHAPE THE FUTURE

FUNDRAISING FOR
BURSARIES

CASE FOR SUPPORT



Foundations and Vision

When John Dowman founded Pocklington School in 1514, his vision was to endow his home town with a lasting gift, **shaping the future** of poor students by providing them with an education. The school has been committed to this vision of philanthropy throughout its history, and continues to put **'giving back'** at its heart.

John Doman and subsequent benefactors have enabled us to unlock the potential for young people whose circumstances would otherwise have put a Pocklington education beyond their reach

Pocklington's culture of philanthropy has played a vital role in growing and sustaining the School for over 500 years. Continued benefaction, specifically to provide fee assistance, is essential if Pocklington is to remain accessible to all.



Ethos and Values

We offer incredible experiences inside and outside the classroom and believe in challenging and encouraging our students to seize the opportunities that we provide. We are a day and boarding Christian foundation whose togetherness, care for each other and pride in our community is evident in our outstanding pastoral provision.

At the very heart of our method lie our 'values and virtues' which drives all that we do at Pocklington and mean our students leave with a strong sense of personal and social responsibility along with the ability to shape their own future.

Pocklington School Today

As the academic tradition of our school continues, we see our students taking up sought after university places and apprenticeships, and leading the way in a diverse range of careers. We pride ourselves in our pupils leaving school as well-rounded individuals who are committed to giving back.

Bursaries Shaping the Future

Pocklington School has always welcomed students from a wide range of backgrounds. Now, more than ever, we are committed to widening access to the School, and our bursary fund can no longer provide support to all applicants.

For more than 20 years, the costs of independent education have risen above inflation. A substantial increase in fee assistance will give more young people the opportunity to have a life-changing Pocklington education.

100%

We are asking you to consider giving to pupils' futures. Your donations will help to create the transformational experiences that a first-class education provides.

We rely on donors' generosity to raise more funds and help more students, specifically:

- 100% funded **Sixth Form bursary places**
- 100% funded **Senior School places**
- Some **110% funded bursary places** (ie. full fees plus additional budget to spend on enrichment activities, trips, uniform, transport etc.)
- Funding of **specialist bursaries** such as Music, Sport, Science, Drama

Benefits to the Whole Community

The positive impact of bursaries reverberates not just on the life of the recipient but on the whole School community. Having a diverse and inclusive student body ensures a social, cultural and intellectual energy which brings more ideas, different perspectives and benefits us all.

Continuing a tradition The Spirit of Pock

Old Pocklingtonians, former parents and staff, Governors and friends of the school share the 'Spirit of Pock'; the lifelong common bond which unites us. This encompasses those qualities which exemplify the best in the human spirit and openness of heart.

Naming Opportunities

There will be opportunities to name gifts in dedication to the individuals who have had great influence on the life of the School. Everyone who chooses to donate to the Shape the Future bursary campaign will be included in our List of Benefactors and automatically becomes a member of the John Dolman Society. Of course, if you wish to remain anonymous this will be respected, and your name will not be included in any publications.



WHAT MY BURSARY HAS MEANT TO ME

"Studying at Pocklington School led me to the best two years of my life. I truly believe my experience was life-changing. I feel very fortunate and grateful to have experienced both the Pocklington School community and the relationships I developed. I would recommend that everyone seize the opportunity, if they get the chance."

- Kimalin Cundliffe

WHAT IS SPECIAL ABOUT A POCKLINGTON SCHOOL EDUCATION?

"Pocklington is a school full of warmth and a place where opportunities abound.



We are a family focussed

Foundation that prides itself on the individual care, challenge and support we provide to all our pupils. We offer incredible experiences outside and inside the classroom and are wholly committed to a holistic, broad and modern education. We delight in the efforts and achievements of our community and, above all, value the way in which we grow and develop young people who possess a strong sense of personal and social responsibility and are future world-ready to make a positive difference in society."

-Toby Seth, Headmaster



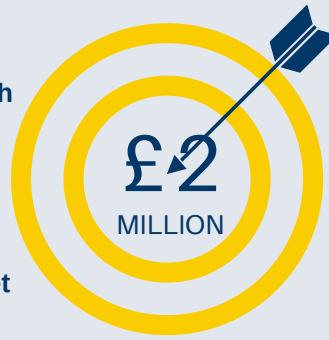
WHY I DONATED TO THE BURSARY CAMPAIGN

"Throughout my life since leaving Pocklington, I have been enormously grateful for the understanding that I gained there of how to make the best of my talents. But the School has not stood still; it's great to see that it has evolved over the years to offer new opportunities in a warm and supportive environment. The 'Shape the Future' campaign provides a way to help pass on those opportunities to future generations and I find it deeply satisfying to be able to support it."

- Anonymous

Achieving the Target: How You Can Help

It would be incredibly difficult, and take many years to raise this amount through cake sales and sponsored walks. Therefore, the overriding aim of this campaign is to raise as much money as possible, as quickly as possible, initially from as few gifts as possible, as demonstrated in the scale of giving below.



required at different levels, for the initial target to be reached. Gifts can be made at any level over any period, but this scale will help focus our efforts on the numbers the size of gifts needed to achieve the £2 million target.

Often described as a 'set of handrails not a set of handcuffs', a scale of giving identifies the ideal number of gifts

Of course, gifts received above or below those listed in the scale will be gratefully received and thankfully acknowledged by the school.

Scale of Giving

Giver's Annual Payment	Gross Annual Gift	Total Gift (five years)	Gifts Needed	Total target	% of total
80,000	100,000	500,000	1	500,000	25
40,000	50,000	250,000	2	500,000	25
16,000	20,000	100,000	3	300,000	15
8,000	10,000	50,000	6	300,000	15
1,600	2,000	10,000	15	150,000	7.5
800	1,000	5,000	14	70,000	3.5
600	720	3600	20	72,000	4
360	432	2160	50	108,000	5
			111	2,000,000	100%

Gift Aid

Pocklington School Foundation is a registered charity (number 529834) so can claim back the tax paid on your donations if you are a UK taxpayer, under the Gift Aid Scheme. Higher rate tax payers, either at 40% or 45% can claim the difference between the basic rate of tax that the School reclaims and the highest rate of tax that they pay in their self assessment form, reducing the cost of each donation. The Gift Aid declaration is included on our Gift Pledge form.



ALTERNATIVELY...

REGULAR GIVING PROGRAMME

£40

a month would pay for a school uniform



£80

a month would pay for music lessons for one student



10 people paying

£150

a month would pay for one year of bursary



£1500

a month, for 2 years would pay for one sixth form bursary

Share Giving

Giving shares (listed on a recognised stock exchange) can be an extremely tax-effective way of donating to Pocklington School.

- You can receive income tax relief on the market value of the shares at the time of making the donation and any associated costs. Providing you are eligible, you could deduct the donation and costs from your total income on your end-of-year tax return.
- Giving quoted shares can be done without incurring Capital Gains Tax which could otherwise apply on their sale. This exemption might be important to you if you have already reached, or are likely to reach, the annual Capital Gains Tax limit.

Legacies

Money left to us is exempt from Inheritance Tax and could help reduce the overall amount of tax that must be paid on your estate.

You can support the Shape the Future Legacy Campaign by letting us know you have included Pocklington School in your Will. If you are happy to do this, we will invite you to become a member of our legacy society, the 1514 club. Members of the 1514 club are invited to attend special annual events including the Commemoration of Benefactors service.

JOIN US

in reaching our **£2 million** fundraising goal

Pocklington School is a special place. The ethos of excellent, all-rounded education has helped generations from all backgrounds to realise their talents to contribute to society.

We believe that this is an ethos worth preserving and passing on to more extraordinary pupils from ordinary backgrounds.

If you agree, please consider supporting us and giving to the Shape the Future bursary campaign in whatever way you can.

For further information on how you can help, please contact:

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